ÇAĞ ÜNİVERSİTESİ
ÇAĞ UNIVERSITY

unitar
United Nations Institute for Training and Research

EUROPEAN UNIVERSITY OF TECHNOLOGY

BLENDED INTENSIVE PROGRAM (BIP)

DIGITAL HUMANITIES AND GLOBAL CITIZENSHIP

12–16 APRIL 2027

IN-PERSON AT ÇAĞ UNIVERSITY, TURKEY





ÇAĞ UNIVERSITY

MERSİN, TÜRKİYE

Çağ University is a leading institution promoting international collaboration, interdisciplinary learning, and innovation. Located in the Mediterranean region of Türkiye, the university hosts a diverse academic community and actively participates in Erasmus+ mobility, joint research initiatives, and global knowledge exchange.

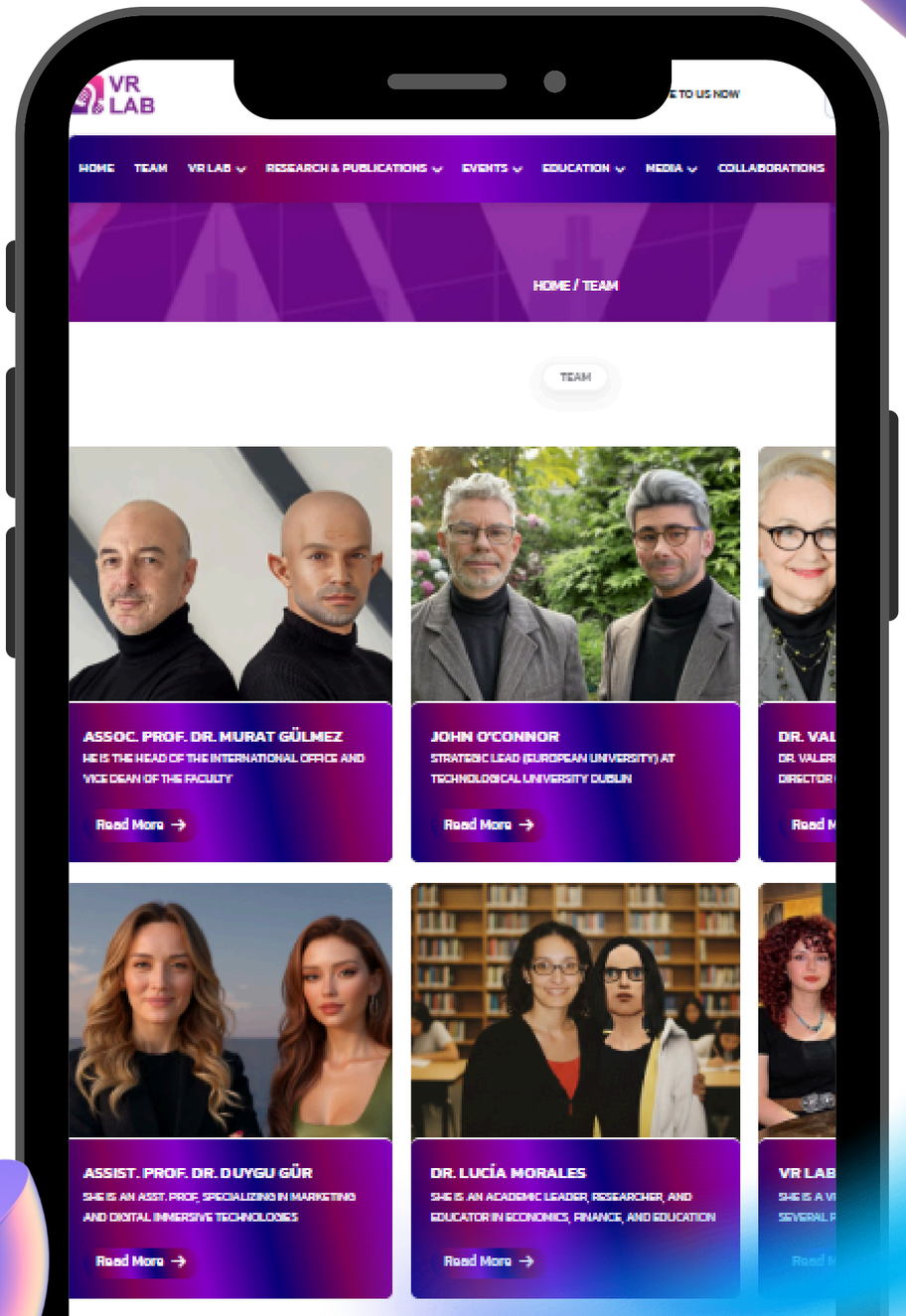
For more information:
www.cag.edu.tr/en

DIGITAL HUMANITIES AND GLOBAL CITIZENSHIP

This programme explores how digitalisation is reshaping culture, society, and knowledge through an interdisciplinary and international lens. It highlights the connections between the humanities and digital technologies, encouraging participants to critically and creatively engage with the digital transformation of our world.

By the end of the programme, participants will be able to:

- Analyse how digital technologies (such as Metaverse, Artificial Intelligence, Data Analytics, and Blockchain) influence cultural production, communication, and research in the humanities.
- Evaluate the opportunities and challenges that digital transformation presents for humanistic inquiry, creativity, and ethics.
- Collaborate effectively in multicultural and interdisciplinary teams to design innovative digital projects addressing contemporary cultural and societal issues.
- Develop advanced communication, critical thinking, and problem-solving skills for working in international and digitally mediated contexts.



COMPLETE THE PROGRAM,

EARN A PRESTIGIOUS BADGE!

Students who successfully complete the program will be awarded the **Global Citizenship Badge.**



PROGRAMME STRUCTURE

Study Course	Blended Intensive Program (BIP) on Digital Humanities & Global Citizenship	**Language of Instruction**	English
Academic Level	Bachelor / Master / PhD students	**Participants**	Minimum 10 / Maximum 25 students
Programme Duration	3 weeks	**ECTS Credits**	3 ECTS
Programme Timeline	1 **Week 1** — Physical mobility at Çağ University (Mersin, Türkiye) 2 **Week 2** — Online component 3 **Week 3** — Virtual follow-up	**Evaluation**	Group project + reflective assignment
		Assessment	• Group Project – **50%** • Reflective Report – **30%** • Participation and Engagement – **20%**

ABOUT THE PROGRAM | An innovative Blended Intensive Program combining physical mobility, online learning, and virtual collaboration to explore Digital Humanities and Global Citizenship.

Language of Instruction: English

Program Phase	Day	Topic / Activity
On-site Week (Design Thinking Workshop & Pitching Skills)	Day 1	Introduction to Digital Transformation + Ice-breaking Activity
	Day 2	Global Citizenship and UN SDGs
	Day 3	VR Experience
	Day 4	Excursion
	Day 5	Excursion
Online Weeks (Virtual Component I)	Day 1	Digital Literacy and Metaliteracy
	Day 2	Underwater Experience in Virtual Worlds
	Day 3	Virtual Ability Island Visit
	Day 4	Group Project Work
	Day 5	Presentation Assignment Delivery
Final Week	—	Group Project Presentations & Evaluation



Expected Output and Added Value

- Participants will develop a Digital Humanities Project Proposal — a creative and research-based concept that applies digital tools or methods to explore a cultural, social, or ethical issue. This collaborative project will demonstrate how digital innovation can enhance understanding, accessibility, or engagement within the humanities.
- Through this process, participants will gain hands-on experience in interdisciplinary teamwork, project design, and digital storytelling—skills that are increasingly valuable in academic, cultural, and professional contexts.

Added Value

- Enhancement of transversal skills, including intercultural teamwork, critical and creative thinking, and digital literacy for humanities research and innovation.
- Development of international academic and professional networks, encouraging future collaboration across disciplines and institutions.
- Promotion of Erasmus+ mobility and joint research opportunities, supporting continued engagement in European digital humanities initiatives.

Teaching and Learning Methods

Peer Assessment

Interactive Lectures

Company Visits



Case Study Analysis

Role Play / Simulation

Group Project Work

Coordinating Institution: Çağ University, Faculty of Economics and Administrative Sciences

Partner Institutions:

The United Nations Institute for Training and Research (UNITAR)

Palacký University Olomouc (Czech Rep.)

Università degli Studi di Teramo (Italy)

University of Applied Sciences Kehl (Germany)

DHBW Stuttgart (Germany)

Technical University of Cluj-Napoca (Romania)

Technical University of Sofia (Bulgaria)

Technological University Dublin (Ireland)

Thomas More University of Applied Sciences (Belgium)

